

Why Business and CTE?

Every career a student chooses, and many parts of a person's personal life, involve business.

Our children will buy cars, houses, and clothes. They will establish credit as they build their adult lives. Marriages will take place, children will be born, expenses will be incurred, and a multitude of other aspects of business will become a part of their lives.

Some of our children will attend universities, some community or technical colleges, others will enter the military, and some will go right into the work force. Are our children prepared to take the next step in their lives? Business Education can and does provide a foundation for their futures:

- Financial Literacy
- Technical Reading and Writing
- Preparing Résumés
- Understanding Banking
- Learning and Practicing Soft Skills
- Teamwork, Etiquette, Working with People, Language, etc.
- Understanding a Global Economy

Business Education and Marketing Education use occupationally specific skills and competencies to prepare students to become knowledgeable decision makers as they fulfill their roles as consumers, employees, citizens, and life-long learners.

Students may enter the world of business as entrepreneurs, financial officers, arts/graphics designers, or may participate as consumers, but every industry includes business skills in some way.

DUAL/COLLEGE CREDIT

You may earn both high school credit and college credit by enrolling in many of the classes identified in this brochure. Look for the ★ to identify the classes.

The college credit is free but you must earn a "B" or better in order to earn the dual/college credit.

Teachers will talk with their students about registration and when it can be completed.

We highly encourage your child to take advantage of this excellent opportunity. The credits will transfer to universities, community colleges, and technical colleges.

Colleges participating in our area are:

- Bates Technical College
- Clover Park Technical College
- Pierce College
- Tacoma Community College

Business Department

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Bethel High School



Business Department

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Business Classes

Accounting 1, 2, 3, & 4 ★

⇒ Earn 1.0 Occupational, Elective, or Math Elective Credit

- ◆ Learn how to be an accountant for a service business as a sole proprietor
- ◆ Accounting for a merchandising business organized as a corporation
- ◆ Learn to journalize transactions
- ◆ Complete company payroll and tax records



Business Law ★

⇒ Earn .5 Occupational or Elective Credit

- ◆ Learn about our court system
- ◆ Ethics—what is it and how do you apply it
- ◆ Engage in activities, presentations, and guest speakers
- ◆ Participate in a mock trial



Microsoft Applications 1, 2, & 3 ★

⇒ Earn .5 Occupational or Elective Credit

- ◆ Self-paced courses
- ◆ Prepare for MOS Certification and earn one college credit, if desired
- ◆ Learn 2007 Office Suite in depth



Personal Finance ★

⇒ Earn 1.0 Occupational, Elective, or Math Elective Credit

- ◆ Learn about payroll
- ◆ Play the Stock Market Game
- ◆ Practice real-life math skills that would be used throughout your life!

Business Finance ★

⇒ Earn 1.0 Occupational, Elective, or Math Elective Credit

- ◆ Learn about banking
- ◆ Understand trade and cash discounts
- ◆ How do you calculate markups and mark-downs
- ◆ Calculate interest
- ◆ Read, analyze, and interpret financial reports

Introduction to Business & Marketing

⇒ Earn 1.0 Occupational or Elective Credit

- ◆ Introduction to business, entrepreneurship, management, and supervision
- ◆ Learn about hiring, labor shortages, strikes, problem employees, and industrial accidents
- ◆ Create unique projects
- ◆ Advertising, selling, economics, business plans, etc.

Web Design 1 & 2 ★

⇒ Earn 1.0 Occupational or Elective Credit

- ◆ Apply HTML, XML, JavaScript, and CSS language
- ◆ Use Dreamweaver, Flash, Fireworks, Photoshop to create Web pages
- ◆ Create Web projects

Careers

⇒ Earn .5 Occupational or Elective Credit

- ◆ Discover your strengths and interests
- ◆ Develop a résumé, cover letter, etc.
- ◆ Fill out applications and do a mock interview
- ◆ Investigate careers and develop a plan
- ◆ Investigate colleges
- ◆ Research and apply for scholarships
- ◆ Write essays for scholarship and college applications
- ◆ Cover financial literacy

Entrepreneurship ★

⇒ Earn 1.0 Occupational or Elective Credit

- ◆ Operate the school store
- ◆ Customer service
- ◆ Selling
- ◆ Create a business plan



Work-Based Learning

⇒ Earn a high school elective or an occupational credit

- ◆ Turn in all required paperwork
- ◆ Work or volunteer for 180 hours in one semester for a .5 credit
- ◆ Once a week sign ins with coordinator
- ◆ Monthly work packets your first semester and read a book related to business your second semester

★ Classes where students may earn dual credit (students may earn both high school and college credit)

Student Leadership

Mission Statement



Our mission is to bring business and education together in a positive working relationship through innovative leadership and career development

programs.

Imagine building a portfolio of documented accomplishments as a complement to your academic experience. When applying for scholarships, you can demonstrate how you served in a leadership position, received awards, or participated in projects for the largest business based student organization.

Meet student and business leaders from across the country—join FBLA today!